

**Vitakraft®**



# For Small Animals

## THE NO.1 BRAND FOR RODENTS.

**Trust Vitakraft® - The No.1 brand for Small Animals in Germany (Euromonitor 2018).** Naturally, each species of rodents has its own specific preferences and needs. Thanks to decades of experience in keeping and feeding pets in a species-appropriated manner, the Vitakraft® range - comprising more than 400 products - has something healthy and useful for all tastes and needs.





**Main Food  
For Small Animals**

# EMOTION® for a good life

EMOTION® marks the start of a new generation of high quality feed for all rodents. The innovative **TriVita® - Complex** meets all requirements for a balanced and healthy rodent diet. Developed by vets and rodent experts.



## 1. PREBIOTIC FOR OPTIMAL DIGESTION

Prebiotic is a term used for vegetable substances (e.g. inulin, which provides food for the natural bacteria in the gut). They support the activity of the gut flora and repress harmful bacteria. This promotes the functioning of the digestive and immune systems.



## 2. CORRECT BALANCE OF AMINO ACIDS

Amino acids are the building blocks for proteins. In the right combination they increase the nutritional value of the diet. Emotion® contains all the essential amino acids with the optimum proportions for the animal.



## 3. EFFECTIVE DHA SUPPLY

Docosahexaenoic acids (DHA) is one of the Omega-3 fatty acids, which is also a natural component of a mother's milk. With DHA from marine algae, Emotion® contains one of the most valuable and biologically active Omega-3 fatty acids, vital for the heart, brain and immune system.



## EMOTION® SENSITIVE

Emotion® Sensitive Selection contains absolutely no cereals. The raw fibre mix of delicious vegetables, valuable grasses and tasty alfalfa has a low energy content that can help prevent your rodent from turning obese.

- **Grain-Free: Guaranteed 100% Cereal-Free**
- **Weight Control: Rich in Raw Fibres and Low in Calories for an Optimal Diet and Excellent Obesity Prevention**
- **Vitamins: With All Vitamins & Minerals**
- **Odour Stop: Prevents Strong Odour**

ALL AGES

Available for: Dwarf Rabbits, Guinea Pigs



## EMOTION® BEAUTY

Emotion® Beauty Selection combines optimal care with delicious taste. Thanks to the precious oils it contains, Emotion® Beauty promotes healthy skin and a beautiful, shiny fur coat for your pets! It also supplies all the vital nutrients needed for a healthy and active animal life.

- **Skin & Coat: Oils for Healthy Fur & Skin**
- **Dental: Helps with Tooth Abrasion**
- **Vitamins: With All Vitamins & Minerals**
- **Odour Stop: Prevents Strong Odour**
- **Long Hair: Promotes Healthy Hair Growth**

JUNIOR

ADULT

ALL AGES

Available for: Dwarf Rabbits, Guinea Pigs, Dwarf Hamsters, Hamsters, Chinchillas



## EMOTION® COMPLETE

Emotion® Complete is optimally adapted to the needs of your small companions of all ages, with one pellet containing all the best ingredients and essential vitamins & minerals for your pets' ideal sustenance— The best all-in-one feed.

- **Low Calcium: Prevents Bladder Stones**
- **Dental: Helps with Tooth Abrasion**
- **Vitamins: With All Vitamins & Minerals**
- **Odour Stop: Prevents Strong Odour**
- **All-in-One: Best Ingredients in 1 Pellet**

JUNIOR

ADULT

SENIOR

ALL AGES

Available for: Dwarf Rabbits, Guinea Pigs, Hamsters, Chinchillas



## EMOTION® PURE NATURE

The best natural ingredients are used to formulate Emotion® Pure Nature, making it the optimal animal feed for your little companions. With our unique TriVita® Complex, and a balanced blend of valuable grasses, flowers along with many other tasty, healthy ingredients, your pet's health is well accounted for.

- **Grain-Free: Guaranteed 100% Cereal-Free**
- **Dental: Helps with Tooth Abrasion**
- **Vitamins: With All Vitamins & Minerals**
- **Odour Stop: Prevents Strong Odour**
- **Nuggets: Herbal or Vegetable Nuggets with Natural Raw Materials**

Available for: Dwarf Rabbits, Guinea Pigs, Hamsters, Chinchillas

**Vitakraft®**



**Main Food  
For Small Animals**

# Menu

For a vital life



### ESSENTIAL VITAMINS

Vitamins, nutrients and trace elements help animals to absorb nutrients optimally.



### IMPROVED DENTAL CARE

The crude fibre-rich formula encourages small pets to chew their food longer, thereby helping them wear down their constantly growing teeth.



### ODOUR REDUCTION

Our special combination of active ingredients helps to naturally absorb and reduce the production of unpleasant odours in the pet cage.

## A PERFECT FOUNDATION – FOR A HEALTHY DIET.

For healthy nutrition everyday. Menu - our "original" recipe for optimal nourishment of small animals. The proven vital complex prevents deficiency symptoms and ensures an extra boost of vitality! The mixture also contains many tasty, high grade ingredients that small rodents would look for in nature.

- Sugar-Free Recipe
- No Artificial Colours & Flavours
- Zero Preservatives



Available for: Dwarf Rabbits, Guinea Pigs, Hamsters

**Vitakraft®**



**Snacks  
For Small Animals**

# Kracker ORIGINAL



## AN EXTRA AMOUNT OF NIBBLING PLEASURE.

For your small animal pets' maximum enjoyment. The crunchy chew sticks mean that your animals need to work for their food. Specially formulated for your pet's maximum enjoyment, these crunchy chew sticks promise absolute delight for your little companion. The crispy snack bars are endowed with natural raw materials in the highest quality and are triple baked with love, for extra-long snacking fun.

- Sugar-Free Recipe
- High Quality Natural Raw Materials
- Vital Vitamins & Minerals with Extra Vitamin C
- Includes Practical Clip Holder for Easy Hanging

Available for: Rabbits, Guinea Pigs, Hamsters, Chinchillas